

Artwork Submission Guidelines

To ensure your printed awning, trailer cover, or PVC product looks as sharp and professional as possible, please follow these artwork requirements before sending us your design files.

1. Preferred File Formats

For best quality and compatibility, please supply artwork in one of the following formats:

- **PDF (Preferred)** – All fonts outlined, colours embedded, and at full size where possible.
- **AI (Adobe Illustrator)** – Please include all linked images and fonts or converted to outlines.
- **EPS (Encapsulated PostScript)** – Acceptable but considered an older format.
- **SVG** – Vector format suitable for simple designs and logos.

Raster formats such as **JPEG, PNG, or TIFF** can be accepted for photos or background imagery, but they must meet resolution requirements (see below).

2. Resolution & Quality

- Minimum **150 dpi at full size** (300 dpi preferred for smaller prints).
- Avoid screenshots, low-resolution web images, or anything under 1000 pixels wide.
- Vector artwork (PDF, AI, EPS, SVG) will produce the sharpest results at any size.

3. Colour Requirements

- Supply artwork in **CMYK colour mode** (not RGB).
- Pantone colours may be matched where possible—please include Pantone references if colour accuracy is critical.
- Note that printed colours can vary slightly due to material finish and lighting.

4. Bleed and Safe Area

- Add **25mm bleed** on all sides for full coverage prints.
- Keep important text or logos at least **50mm from edges** to avoid trimming or seam overlap.

5. File Size & Delivery

- Files up to 25MB may be emailed directly.
- For larger files, please use **WeTransfer, Dropbox**, or a similar file-sharing service.
- Clearly label your files with your **company name and job reference** (e.g., *TeamX_AwningDesign_V1.pdf*).

6. Artwork Checking

Before printing, we will provide a **proof for approval** to confirm sizing, colours, and placement. Printing will only proceed once written approval is received.

Bonus Tip

If you don't have vector artwork, we can usually help **redraw or optimise** your logo for print. Charges may apply depending on complexity.